

# The Endless Possibilities of Green

## Creating possibilities and changing the landscape of design

With ForeverLawn you can have the beauty and functionality of natural grass in places you never thought possible.

From rooftops and balconies to high traffic playgrounds and fields, ForeverLawn is beautiful, functional, and environmentally sound.

## Amount of Green by Percentage



ForeverLawn products are between **30-35%** green by weight.

BioCel technology products are **50-60%** green by weight.

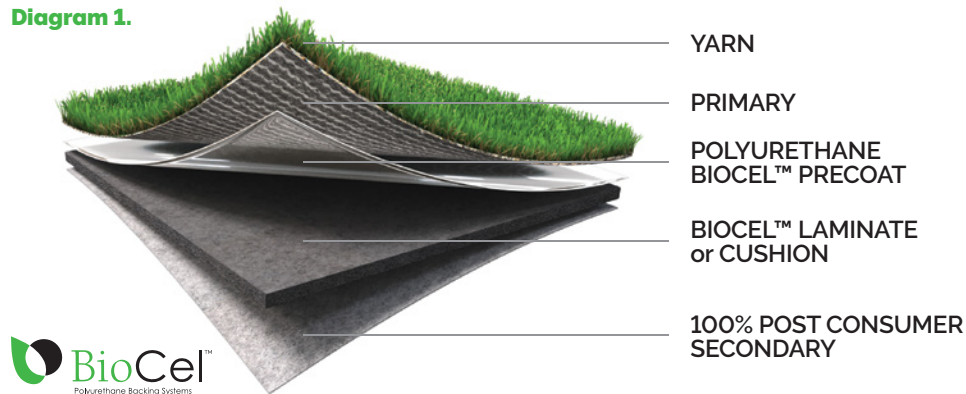
ForeverLawn installed systems (with infill) are between **60-65%** green by weight.

**ForeverLawn**

## How Green is ForeverLawn?

- Our synthetic turf products are safe, soft, and environmentally friendly.
- With our vertical drainage rainwater is filtered back into the water table naturally because ForeverLawn is permeable.
- With ForeverLawn you will use less water, eliminate pesticides and fertilizers, provide effective erosion control, and improve air quality by reducing emissions.

Diagram 1.



ForeverLawn uses BioCel polyurethane turf backing systems. BioCel technology represents an enhanced commitment to green by combining two advances in renewable and recycled components, making it Universal's most environmentally friendly product yet.

## Universal Textile Technologies, ForeverLawn + The Environment:

- ForeverLawn products feature award winning BioCel™ Turf Backing Systems from UTT.
- These proven polyurethane backings are preserving resources by extending product life and reducing landfill waste.
- With BioCel™ laminate, and a 100% post-consumer recycled non-woven geotextile secondary backing, ForeverLawn offers high performance products offering significant percentages of recycled and sustainable components.
- LEED™ Guidelines - Specifying ForeverLawn synthetic grass with BioCel™ Turf Backing Systems contributes to the total building materials requirement for rapidly renewable materials under the Materials and Resources Section of Version 2.0 of the LEED™ guidelines from the U.S. Green Building Council (see [www.universal-textile.net](http://www.universal-textile.net) for more information and specifications).
- Polyurethane backings are proven performers—preserving resources by extending product life and reducing landfill water.
- BioCel™ polymers are created from Soybean plants—a stable and 100% renewable resource. UTT's BioCel backing systems meet or exceed the standards set for indoor air quality, with an added benefit--our products rely on growing things--and that helps the air outdoors, too.
- Remined™ is a highly-refined 100% pre-consumer recycled mineral from Imerys Carbonates.